

# NARAYANA ENGINEERING COLLEGE GUDUR

## INSTITUTIONAL DISTINCTIVENESS

The vision of Narayana Engineering College, Gudur, is to be one among the premier institutions of the country in producing ethically strong and Technically sound Engineers and Managers to serve the nation.

Based on the vision, priority and thrust, the institute consistently provides the best learning experience, to the most productive learning community and in the most creative learning environment in engineering education and to produce socially responsible engineers and managers.

In line with the institute's mission statement and to accomplish the vision and translate it into a reality, the institution has been using the best teaching learning methodologies like participative learning, experiential learning etc. These learning methodologies can be obtained through industry interactions

The distinctiveness of the institution lies in "Learning beyond the classroom" hence has been conducting various activities such as Guest Lectures, Seminars, workshops, Internships Industrial Visits, etc. through industry interaction apart from classroom teaching to make learning more interactive and interesting.

The industrial collaboration is strengthened to imbibe professional qualities in students for making them conversant with industrial practices. Interaction between institutes and industry is the need of the hour. For students it is important because they get exposure to industry and in getting subsequent placement in various disciplines. Industries are also in need of good students who are well versed with industry standards and capable of achieving those standards. Therefore, there is every need for interaction of industry and academics where academic institutes can prepare students for jobs in multinational companies and industry will also be benefited with the possibility of getting well-trained students. Hence bridging the gap between industry and the institute is a must, to achieve this objective; an Industry Institute Interaction Cell (IIIC) was established in 2013 in the institution. The objective of the industry interaction cell is to cultivate strong links with industry, promote various activities by faculty and students. To provide continuing education, with the help of persons working in industries so that they can improve their technical knowledge. 68 activities were conducted under Industry interaction cell during the last five years.



The industrial collaborations also help in leaning competent core technological skills in respective thrust areas. This is mainly done to enhance the practical learning experience of students beyond the theoretical academic structure of the curriculum and it also helps to enhance the industry institute interactions.

The institute has 41 functional MOUs with industries in order to overcome a technological gap between institute and industry requirements. 106 activities are performed under MOU like value added courses, internships, industrial visits, workshops, projects, placements, FDPs, Project assistantships, seminars, Technical talks, Guest lectures, research and certificate courses etc during the last five years.

Institute has two way 254 linkages with industries where industry experts facilitate internships, industrial visits, projects, faculty exchange, in plant training and field projects to the faculty and students through various programs. This interaction is maintained under linkages and MOUs and is executed to promote and strengthen the industry institute interaction.

Institute has EDC with an objective of creating and fostering the spirit of entrepreneurship among the students. The ED cell conducts Entrepreneurship camps in which students can be able to interact with experienced industry experts.

The institute has a placement cell with the primary aim of placing the students. While recruiting the students are given pre-placement talks by the recruiters about latest trends in industries. The main goal of this is to groom students for the needs of the industry. Placement cell also undertakes training on recent advancement in technologies to make the students suitable for placements in industries through experts from various reputed institutions and industries.

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We are able to achieve one of the objectives of our vision statement, by developing our students' technically sound, through imparting training in various technical aspects, inviting and involving experts from reputed institutions and Industries.



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